

#KnowTheFacts 2.0 – Marijuana Legalization Social Media Campaign Toolkit November 2021 Edition

Thank you for downloading this social media campaign designed by teens for teens. This toolkit includes the post order, language, images, and hashtags. We would love it if you tagged us in the posts so we can engage with you.

Please Note: The laws around the legalization of marijuana and the regulations around sales are constantly evolving. Please make sure you have the most up to date version of the toolkit. Not sure? Call us at 201-740-7069.

Tag Us

Social Media Platform	TCADR	EPIC
Facebook	@TCADR	@GarfieldEPIC
Twitter	@TCADR	
Instagram	@TCADR_nj	@Garfield_EPIC

Posts

Day	Image Name	Post
1	#KnowTheFacts 1A #KnowTheFacts 1B	New Jersey has passed laws allowing for recreational use of marijuana for individuals over the age of 21. #empowerpeers #knowthefacts
2	#KnowTheFacts 2A #KnowTheFacts 2B	The new law outlines several rules around selling, buying (such as limits on how much can be bought at one time), and using marijuana. #empowerpeers #knowthefacts
3	#KnowTheFacts 3	Just like with tobacco and nicotine Products smoking marijuana in public places such as parks and beaches is NOT allowed! #empowerpeers #knowthefacts
4	#KnowTheFacts 4	Currently, marijuana is decriminalized and not legalized since there are no dispensaries licensed to sell recreational marijuana. #empowerpeers #knowthefacts
5	#KnowTheFacts 5A #KnowTheFacts 5B	Myth: Marijuana is not addictive Fact: 1 in 10 people who use marijuana will become addicted #empowerpeers #knowthefacts.
6	#KnowTheFacts 6A #KnowTheFacts 6B #KnowTheFacts 6C #KnowTheFacts 6D	#DYK Marijuana has major effects on brain health, can effect mental health by changing mood and behavior, and athletic performance. #empowerpeers #knowthefacts

8	#KnowTheFacts 7	Marijuana has many long term and short term side effects on the body. #empowerpeers #knowthefacts
9	#KnowTheFacts 8a #KnowTheFacts 8b #KnowTheFacts 8c	Myth: Marijuana makes people better drivers Fact: Marijuana significantly impairs judgment, motor coordination, concentration, and reaction time leading to impaired driving. #empowerpeers #knowthefacts

Created by The Center for Alcohol and Drug Resources, a program of Children's Aid and Family Services through funding from the Bergen County Office of Alcohol and Drug Dependency.

For More Information Contact Us:

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